

# LINDA WILLIAMS SLOAN

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## SUMMARY

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Creative, results-oriented professional with award winning web and print design experience. Highly motivated and versatile, offering initiative and direction for stimulating multimedia presence. Possess extensive knowledge of HTML, CSS, JavaScript, ActionScript and Section 508 compliance for web development. Organized and focused with a history of accuracy and attention to detail. Proficient using the following software: Dreamweaver, Flash, Photoshop, Illustrator, Joomla, InDesign, Visio, and Microsoft Office.

## CLEARANCE

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- DOD Secret Clearance

## EXPERIENCE

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2009-2011      InfoReliance      Fairfax, VA  
*Senior User Experience Designer*

- Design user interface for state-of-the-art web applications for multiple InfoReliance government clients: US Marine Corps, US Air Force, Office of the Secretary of Defense and Consumer Products Safety Commission.
- Develop front-end coding to include the following: HTML, CSS and JavaScript.
- Work closely with business analysts and project managers to develop wireframes.
- Present clients with wireframes and design compositions as needed throughout the application production life cycle.
- Supervise the work of junior level user experience analyst and designers.
- Assist InfoReliance marketing team with graphic support for marketing purposes.

2006–2009      Marine Corp Community Services (MCCS)      Quantico, VA  
*Information Technology Specialist (Senior Web Designer)*

- Provide creative direction and design for all multi-media projects developed for MCCS headquarters.
- Design and develop websites and user-interface for online business applications to assist Marines and family members in obtaining information on services provided for them.
- Consult with clients throughout Marine bases world-wide to assist them with their multi-media needs.
- Act as project manager on several projects, collecting and writing requirements, creating wireframes and conducting beta testing.
- Created Flash based graphics and videos.

2004–2006      Unisys      District of Columbia  
*Consultant II (Senior Web Designer)*

- Worked as a lead web designer for the Executive Office of the President within the United States White House for a 50,000+ web site (<http://www.whitehouse.gov>).
- In a fast-paced environment consult with the White House Media Affairs Web Director on design concepts for web pages reflecting current issues and policies reporting from the White House as well as redesign existing pages. Also create user-interface for web-based applications.
- Created digital illustration using Illustrator and Photoshop.
- Created Flash based graphics and games.
- Directed work of junior level web designers.
- Created project plans for upgrade implementation and new projects.
- Assisted with maintaining daily content as requested from the Web Director.

Linda Williams Sloan

2003–2004 DBTS, Inc. (Office of the Chief Technology Officer) District of Columbia  
*Senior Web Designer*

- Designed the user-interface for the online city-wide calendar application utilizing .NET technology for the District of Columbia government. Analyzed technical and functional requirements for the application and made changes when needed.
- Created user interface for the D. C. Dash-board tracking city-wide crime for use by senior-level government officials.

2001–2003 University of Richmond Richmond, Virginia  
*Senior Web Designer*

- Performed senior-level web design duties setting the official university design standards for a 20,000+ page website (<http://www.richmond.edu>). Created templates used by the university's web content providers using Dreamweaver and FrontPage on MAC and PC computer systems. Designed user-interface for ASP, Coldfusion and Flash based web applications.
- Assisted in the creation of iSpin an online content management system.
- Taught workshops on content management system, official web template use and web graphic creation. Provided support and guidance for the university's web content providers and developers.
- Analyzed official university web sites for standards requirements set by the web development department and section 508 compliancy.
- Coded approved web designs using HTML, Coldfusion and cascading style sheet.
- Supervised a staff of three web designers.

2000–2001 e•focust Glen Allen, Virginia  
*Art Director*

- Assisted in the creation of the country's first entirely web-based credit union.
- Designed marketing materials to promote the products available through the credit union including brochures, statement stuffers, banner ads and HTML e-mails.
- Supervised several freelance designers. Coordinated design effort between print collateral materials and the credit union web site.
- Produced a credit union membership direct mail campaign, which resulted in a 12% response rate in new member growth.
- Designed the corporate web site and print identity materials.

1994–2000 Atlantic Rural Exposition, Inc. Richmond, Virginia  
*Web Manager/Art Director*

- Supervised all creative projects for events held at Richmond's Strawberry Hill Complex including Strawberry Hill Races, State Fair of Virginia and the Richmond Highland Games.
- Assisted in the creation of advertising campaigns through internet, print and television media.
- Conceptualized and designed event-marketing publications including brochures, programs, posters, postcards, newsletters and annual reports. Also designed event logos and print advertising layouts.
- Developed and maintained ARE's websites for major events held at Strawberry Hill.
- Supervised several freelance graphic artists and photographers.

2001–present SunRe Interactive, LLC

*Freelance Web/Graphic Designer*

- Omega Aerial Refueling Services, designed website [www.omegairrefueling.com](http://www.omegairrefueling.com) and established the website with Joomla content management system.
- Porter Goss, designed/developed website [www.portergoss.com](http://www.portergoss.com).
- James Madison Book Award, designed/developed website [www.jamesmadisonbookaward.org](http://www.jamesmadisonbookaward.org).
- Carlos Durana Ph.D. – designed/developed website [www.sunre.com/carlos-durana/index.html](http://www.sunre.com/carlos-durana/index.html).
- Christian Science Monitor – designed/developed websites <http://features.csmonitor.com/gardening/> and <http://features.csmonitor.com/books/>.

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#### EDUCATION

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1993	Virginia Commonwealth University	Richmond, Virginia
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- Bachelor of Science - Mass Communications (public relations and advertising)

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#### AWARDS

- 2008 Marine Corps Achievement Award  
Design for Combat Operational Stress website
- 2002 IABC Best In Virginia Communications Awards Award of Merit, Website Admissions, Total Communications Program
- Printing Industries of Virginia 2000 Graphic Communications Competition Award of Excellence, 2000 Strawberry Hill Races Poster
- Printing Industries of Virginia 1999 Graphic Communications Competition First Place Award, State Fair of Virginia Program
- 1999 IABC Best In Virginia Communications Awards  
Award of Merit, Website: State Fair of Virginia  
Award of Merit, Total Communications Campaign: Fantasy In Lights
- Printing Industries of Virginia 1998 Graphic Communications Competition  
4 Awards of Excellence, State Fair Daily Programs  
Award of Excellence, Sales Campaign - Fantasy In Lights
- Printing Industries of Virginia 1997 Graphic Communications Competition  
First Place Award, State Fair Daily Program
- Printing Industries of Virginia 1996 Graphic Communications Competition  
First Place Award, State Fair Daily Program  
Award of Excellence, State Fair Daily Program

WEBSITE DESIGN URLS/TECHNOLOGY

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- [www.sunre.com](http://www.sunre.com) (Portfolio Website) – Photoshop, Dreamweaver, HTML, CSS
- [www.usmc-mccs.org](http://www.usmc-mccs.org) – Photoshop, Dreamweaver, HTML, CSS, Flash, XML, JavaScript
- [www.omegaairrefueling.com](http://www.omegaairrefueling.com) – Photoshop, Dreamweaver, HTML, CSS, Flash, Flash Video, Joomla 1.5
- [www.portergoss.com](http://www.portergoss.com) – Photoshop, Dreamweaver, HTML, CSS, Flash, Flash Video
- [www.agisearch.com](http://www.agisearch.com) – Photoshop, Dreamweaver, HTML, CSS
- <http://beeonlinemedia.com/madison/index.html> – Photoshop, Dreamweaver, HTML, CSS, Flash
- <http://www.csmonitor.com> – Photoshop, Dreamweaver, HTML, CSS